



# Master of Arts in Business Management

Incorporated with IBA Postgraduate Diploma  
in Business Administration



## ➤ About University of Portsmouth

The University of Portsmouth is a public university in the city of Portsmouth, Hampshire, England. The University is closely involved with the local community and is always taking their ideas into the global marketplace. The University established partnerships with business, industry and government to set the course for a better future. They strive to educate and transform the lives of our students to help them achieve their potential.

## ➤ About the Programme

This programme aims to develop your abilities in the workplace using professional standards of competency. Your projects will be commercially valuable to your organisation and will exhibit your enhanced strategic awareness and knowledge of best practice. In turn, your increased motivation and improved performance will undoubtedly lead to further professional opportunities and career progression.

Study Mode: eLearning

Duration: 16 months

Intakes: September, January



## ➤ Learning Pathway

Stage 1:

### IBA Postgraduate Diploma in Business Administration

Delivered & awarded by  
Institute of Business Administration (IBA)



Stage 2:

### MA in Business Management

Delivered & awarded by  
University of Portsmouth

## ➤ Programme Structure

Stage 1:

- Strategic Human Resource Management
- International Management
- Strategic Marketing
- Finance & Strategy
- Advanced Business Strategy
- Research Methods
- International Logistics Systems, Operations & Management
- Decision Analysis



Stage 2:

Dissertation

## ➤ Entry Requirements

Applicants should either possess:

- A Bachelors Degree qualification in any subject from a recognized institution and 1 or more years of working experience.
- A professional qualification equivalent to a degree and a minimum of two years of working experience.
- A Diploma of Higher Education or equivalent qualification awarded by universities and five years of working experience of which at least 2 years at managerial level.
- Candidates without Diploma qualifications but with more than eight years of work experience of which at least three years at managerial level.

➤ Sample of Certificate



UNIVERSITY OF PORTSMOUTH

Student Name

*has been awarded the degree of*

**Master of Arts in  
BUSINESS MANAGEMENT**

having followed a programme of study approved by Academic Council

9 November 2018

Vice-Chancellor

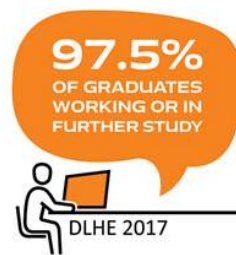
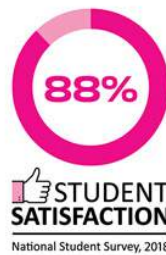
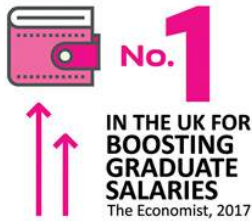
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## ➤ Why Choose University of Portsmouth?

We hold the highest possible rating, **Gold**.





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